



Efforts to shift towards Low Carbon Society in Japan

低炭素社会への移行に向けた日本の取り組み

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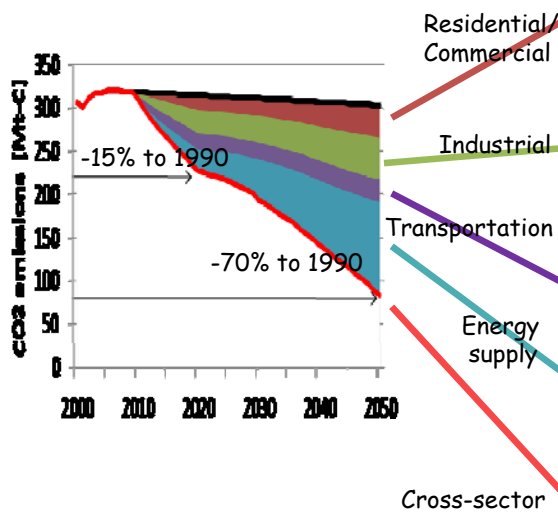
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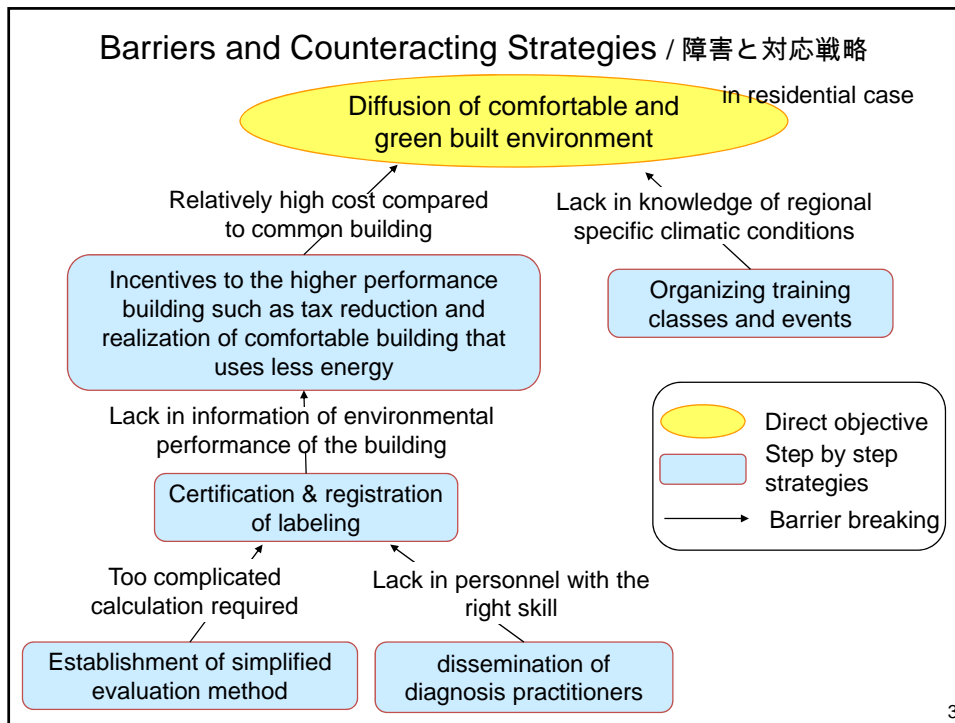
70% reduction by 2050 is feasible, but requires every effort to make it happen.
2050年、70%排出削減を実現するための行動

Proposal of A Dozen Actions



1. Comfortable and Green Built Environment
2. Anytime, Anywhere Appropriate Appliances
3. Promoting Seasonal Local Food
4. Sustainable Building Materials
5. Environmentally Enlightened Business and Industry
6. Swift and Smooth Logistics
7. Pedestrian Friendly City Design
8. Low-Carbon Electricity
9. Local Renewable Resources for Local Demand
10. Next Generation Fuels
11. Labeling to Encourage Smart and Rational Choices
12. Low-Carbon Society Leadership

Barriers and Counteracting Strategies / 障害と対応戦略



Steps towards low-carbon society

低炭素社会へのステップ

- Long-term vision
長期的ビジョンの構築
- From technology and high resource-oriented to knowledge-oriented
技術・資源指向から知識指向へ
- Political leadership
政治的リーダーシップ



“Live simply so that others may simply live.”
- Mohandas K. **Gandhi**