

Institute for Global Environmental Strategies

Towards Effective International Sustainable Consumption Policy

Beyond the Marrakech Process

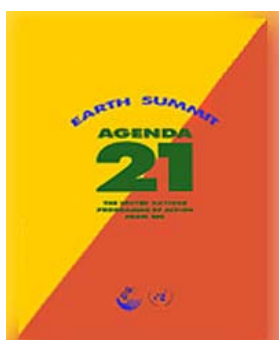
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Pillars of International SCP Policy



“the major cause of the continued deterioration of the global environment is the **unsustainable pattern of consumption and production...**”

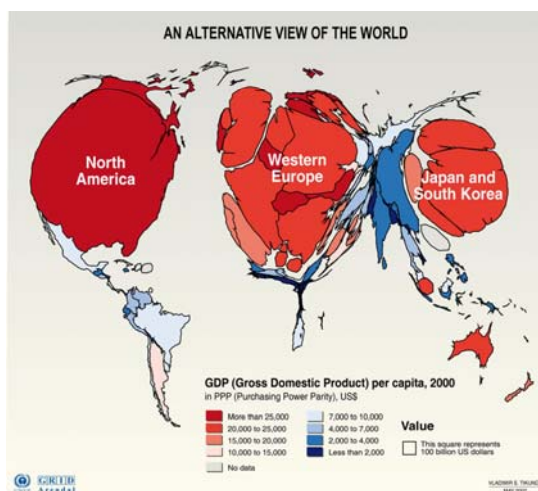
Agenda 21, Chapter 4

“To achieve sustainable development and a higher quality of life for all people, States should **reduce and eliminate** unsustainable patterns of production and consumption”

Rio Declaration, Principle 8

“A multipronged strategy”

“measures at international level...must take fully into account the current imbalances in the global patterns of consumption and production...”



“A 10-year Framework of Programmes...”

“Governments, working with appropriate organizations, should...develop a **domestic policy framework**...”

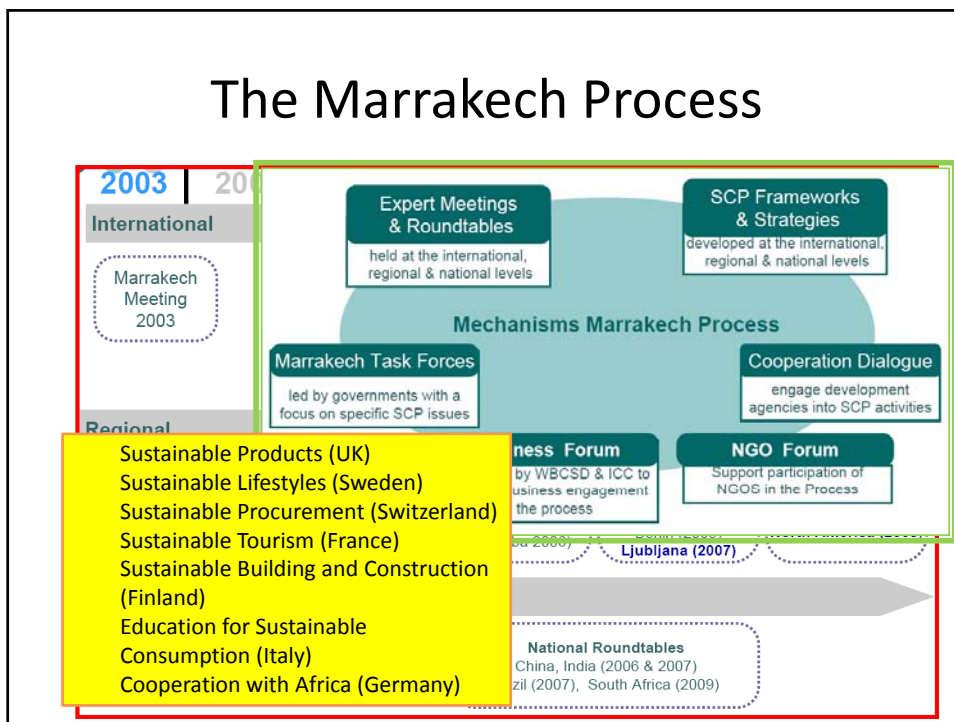
Agenda 21, §4.17



“Encourage and promote the development of a 10-year framework of programmes **in support of regional and national initiatives** to accelerate the shift towards sustainable consumption and production”

JPOI, §15

The Marrakech Process



Lessons learnt...

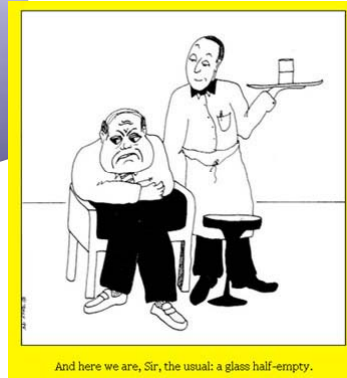
~~Challenges~~ OPPORTUNITIES FOR DEVELOPING COUNTRIES

Framing the issue

Glass half-empty or glass half-full...?

How SCP is presented to stakeholders will determine how it is accepted or rejected

- Good Communication
- Positive examples
- Involve Stakeholders

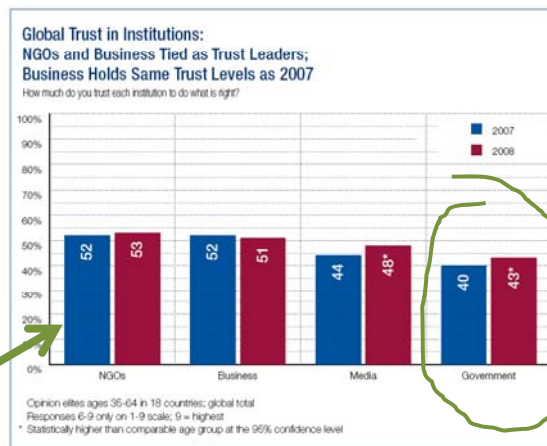


Stakeholder engagement

To give the process/policies legitimacy

To get more viable/feasible policy options

To get public acceptance (e.g. through NGOs)

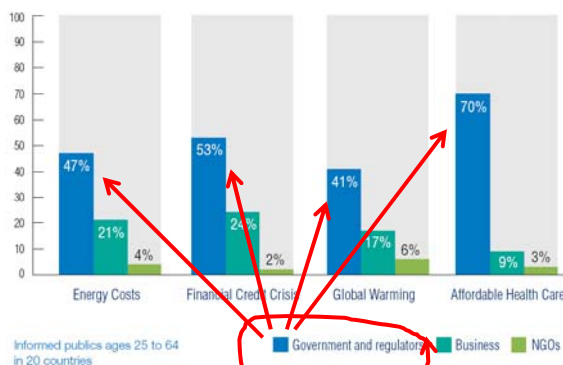


Practice what you preach

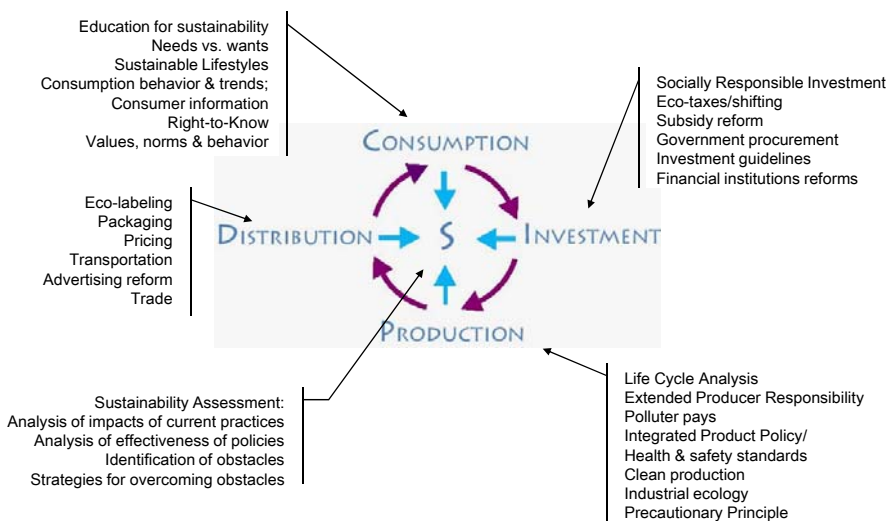
Government must be an example of the change they want to see:

- Green Public Procurement
- Green public buildings
- Including sustainability criteria in state funded programs

Which one entity do you think should be most responsible for solving each of these global issues?



A framework of policy tools



Increasing Asian Regional Collaboration on SCP

- Develop Shared Vision for the region
- Collaborative research on regional specifics
- Exchange information and best practices
- Develop policies, plans and actions
- **Implementation!**
- Monitoring, assessment of progress and identification of obstacles
- Contribute to international policy process and represent regional perspectives at global level
- Joint capacity building, innovative projects, campaigns

Strengthening the shift to SCP

- Move SCP responsibility up to strategic position within the government
- Take an integrated approach to SCP
- Ensure both “hardware” and “software” of SCP
- Develop national focal points



Be brave...

...and bold!

Thank you