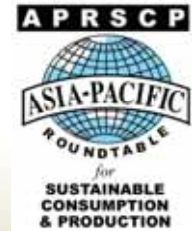




SCP Panel Discussion 持続可能な消費と生産(SCP) パネルディスカッション

Moderator モデレーター
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SCP Status in Asia presented by Niclas Svenningsen, UNEP ニコラス・スベニンセン(UNEP)により報告された アジアにおけるSCPの状況

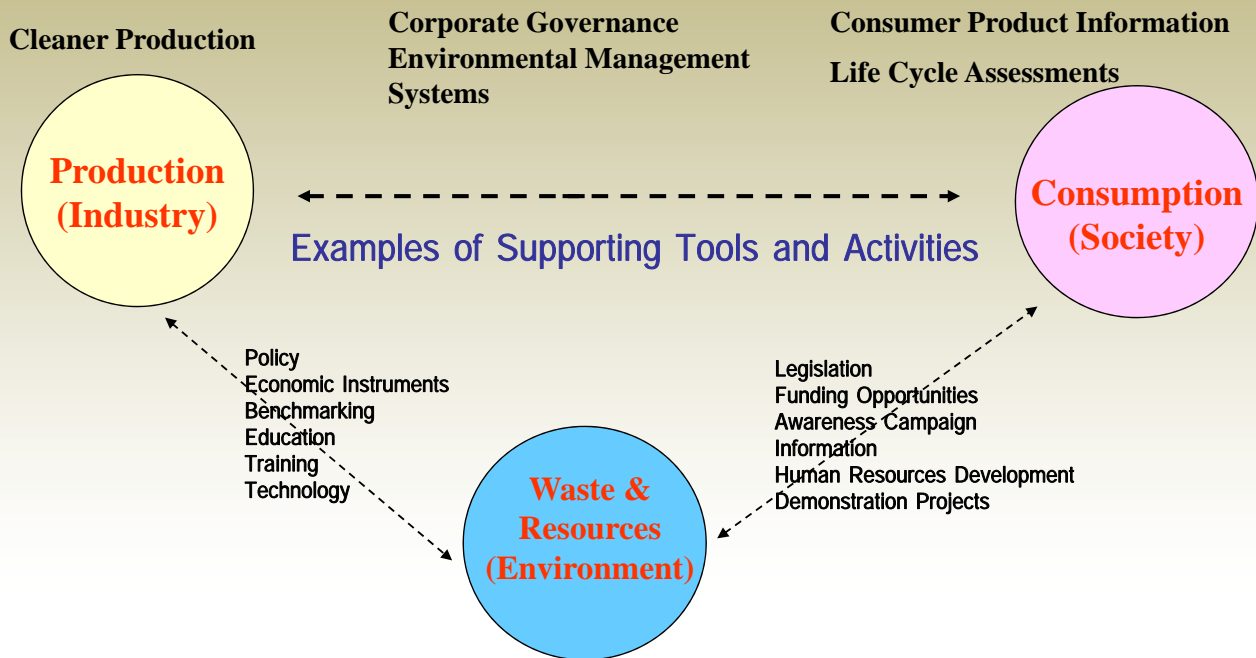
18-27 October 2004, Yokkachi, Japan

- Sustainable Production (SP) is well developed
- Sustainable Consumption (SC) is misunderstood
- Awareness and understanding of SCP* is poor
- Individual good examples exists but systematic approach is lacking
- Lack of integration of government policies is illustrating for the whole problem

*Notion of consumption or SCP enters the picture of CP due to "Rebound"

A Model for Sustainable Consumption and Production 持続可能な消費と生産に関するモデル

Examples of Environmental Management Approaches

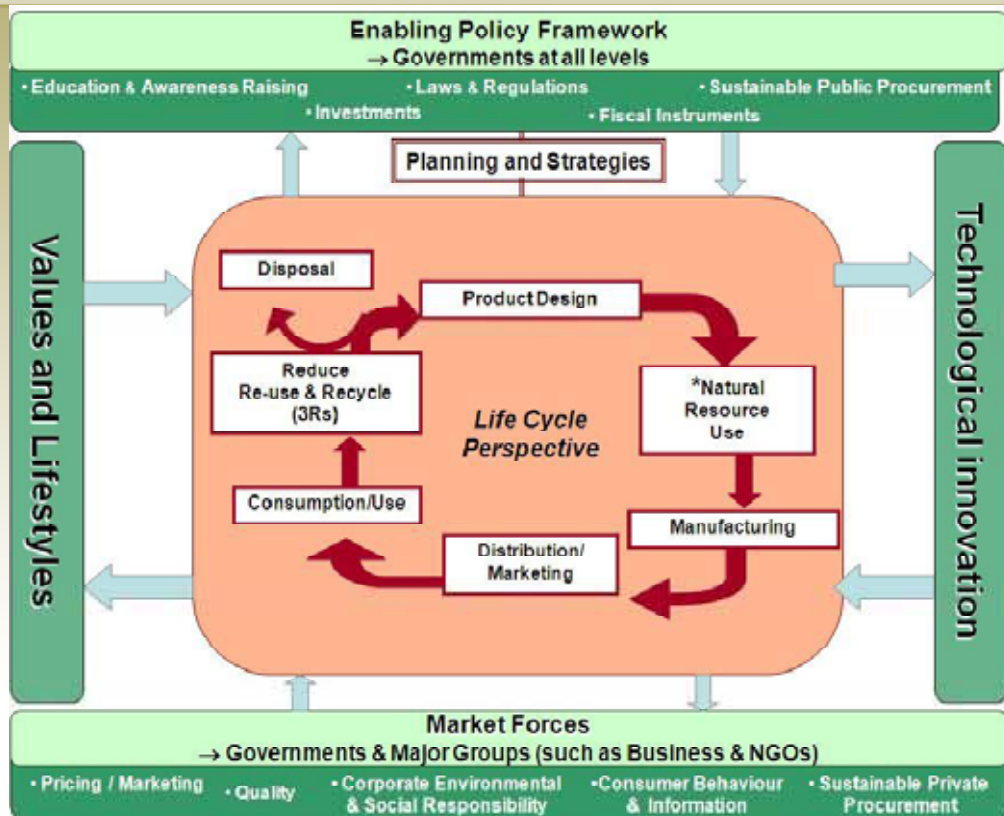


Source: Niclas Svenningsen, UNEP 2004

SCP Roadmap: Mission Accomplished? SCPのロードマップ：任務達成？

10-Year Framework of Programmes on SCP
SCPに関する計画の10年間フレームワーク

Energy, Water, Climate, Basic Needs...



APRSCP9 June 10-12, 2010

第9回持続可能な消費と生産(SCP)に関する
アジア太平洋地域円卓会議(APRSCP) : 2010年6月10 - 12日

- Sustainable Consumption concept is still confusing
- *The most significant trend in the region is perhaps the rapidly growing middle-income class that is striving to adopt the affluent consumption patterns of wealthier people*



- While SCP framework has been mostly looking at the supply-side strategies, such as policy option, technological progress, eco-label related product information, close-looped resource efficiency capability, etc.
- In other words, producer as a consumer of resources

SCP Push-Pull Scenario SCP プッシュ/プルシナリオ

SUPPLY

Eco-design
Green Procurement
Circular Economy
RECP
LCA
Technology Progress
Policy Options



DEMAND

Lifestyle
Human needs
Human wants
Human desires



Demand-side SCP issues

SCPに関する需要側の問題

- Does USE of MANY eco-products lead to sustainability?
- Does USE of MANY recyclables lead to sustainability?
What about the energy needed to recycle all these RECYCLABLES in the close-loop circular economy?
- Is there really an ABSOLUTE DECOUPLE of 'smart' consumption and ecological impact?
- Why not openly discuss 'sufficiency' as minimum need?
How about is there a 'maximum' human need?
- Is consumer really king? (courtesy of IGES) Where lies the power among value chain actors on consumption?
- Socio-cultural criteria in consumption choice-making seem like missing in the SCP formula?