SCP Panel Discussion
持続可能な消費と生産(SCP) パネルディスカッション

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SCP Status in Asia presented by Niclas Svenningsen, UNEP
ニコラス・スペニンセン(UNEP)により報告された
アジアにおけるSCPの状況
18-27 October 2004, Yokkachi, Japan

- Sustainable Production (SP) is well developed
- Sustainable Consumption (SC) is misunderstood
- Awareness and understanding of SCP* is poor
- Individual good examples exists but systematic approach is lacking
- Lack of integration of government policies is illustrating for the whole problem

*Notion of consumption or SCP enters the picture of CP due to “Rebounce”
A Model for Sustainable Consumption and Production

Examples of Environmental Management Approaches

- Cleaner Production
- Corporate Governance
- Consumer Product Information

Production (Industry)

Examples of Supporting Tools and Activities

- Policy
- Economic Instruments
- Benchmarking
- Education
- Training
- Technology

Consumption (Society)

Waste & Resources (Environment)

Legislation
- Funding Opportunities
- Awareness Campaign
- Information
- Human Resources Development
- Demonstration Projects

Examples of Supporting Tools and Activities

- Policy
- Economic Instruments
- Benchmarking
- Education
- Training
- Technology

Source: Niclas Svenningsen, UNEP 2004

SCP Roadmap: Mission Accomplished?
SCPのロードマップ：任務達成？

10-Year Framework of Programmes on SCP
SCPの10年間の事業計画

Enabling Policy Framework
Government at all levels
- Education & Awareness Raising
- Laws & Regulations
- Sustainable Public Procurement
- Fiscal Instruments

Planning and Strategies

Life Cycle Perspective

- Product Design
- Distribution
- Marketing
- Manufacturing
- Consumption Use
- Reduce, Reuse & Recycle (3Rs)

Values and Lifestyles

- Energy, Water, Climate, Basic Needs...

Technological Innovation

Market Forces
- Governments & Major Groups (such as Business & NGOs)
- Pricing / Marketing
- Quality
- Corporate Environmental & Social Responsibility
- Consumer Behaviour
- Sustainable Private Procurement
Sustainable Consumption concept is still confusing

The most significant trend in the region is perhaps the rapidly growing middle-income class that is striving to adopt the affluent consumption patterns of wealthier people.

While SCP framework has been mostly looking at the supply-side strategies, such as policy option, technological progress, eco-label related product information, close-looped resource efficiency capability, etc.

In other words, producer as a consumer of resources

SCP Push-Pull Scenario

SUPPLY
Eco-design
Green Procurement
Circular Economy
RECP
LCA
Technology Progress
Policy Options

DEMAND
Lifestyle
Human needs
Human wants
Human desires
Demand-side SCP issues

SCPに関する需要側の問題

• Does USE of MANY eco-products lead to sustainability?
• Does USE of MANY recyclables lead to sustainability? What about the energy needed to recycle all these RECYCLABLES in the close-loop circular economy?
• Is there really an ABSOLUTE DECOUPLE of ‘smart’ consumption and ecological impact?
• Why not openly discuss ‘sufficiency’ as minimum need? How about is there a ‘maximum’ human need?
• Is consumer really king? (courtesy of IGES) Where lies the power among value chain actors on consumption?
• Socio-cultural criteria in consumption choice-making seem like missing in the SCP formula?