Oyster business reconstruction project from the Great East Japan Earthquake

# SAVE SANRIKU

## Sanriku Oyster Reconstruction

### JUL. 25 2012

### Hiroaki SAITO iLINK Inc. president / CEO



### Before



After

Hirota Bay IWATE

# Oshika-hato MIYAGI

### Calling for "Recovered Oyster owners"

10,000 yen (approx. US\$100) for one share = receive approximately 20 oysters after the reconstruction

### We need all oyster lovers' generous support.

| Expenses for producers (70%)  |                                       | Other expenses<br>(30%)   |
|---|---------------------------------------|---|
| To support (40%)  | To purchase<br>oysters (30%)          | <ul> <li>Other expenses</li> <li>(interview fee,<br/>business fee,<br/>printing fee)</li> <li>Communications</li> <li>expenses</li> <li>(postage, phone<br/>call fee, etc.),</li> <li>Credit payment</li> <li>fee, reconstruction</li> <li>oyster shipping fee</li> </ul> |
| <ul> <li>Ships,-Equipment (Oyster sorting facilities, septic tanks)</li> <li>Aquaculture materials (timbers, ropes, baskets, etc.)</li> <li>seed oysters, spats, and other miscellaneous stuff</li> </ul> | Purchase<br>reconstruction<br>oysters |   |



# Yamada bay IWATE



# Hirota bay IVATE

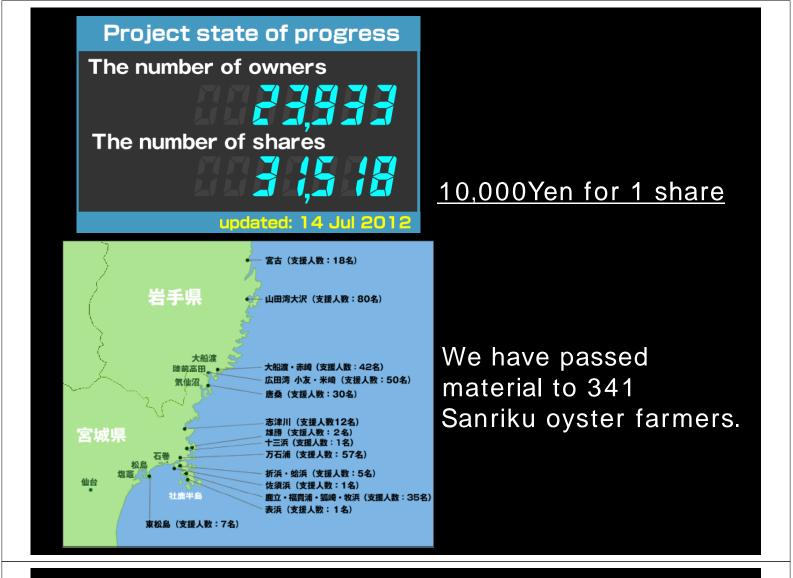


# Fukiura, Sudachi MIYAGI

# Orinohama MIYAGI

# Higashi-Matsushima MIYAGI

# Mangokutka MIYAGI





I have been working to help revitalize the Sanriku oyster industry that was completely devastated by the March 11 disasters.

Progress is slowly being made, but true revitalization does not simply mean returning to the way things were.

It means making the industry better than ever before.

### Hiroaki SAITO iLINK Inc. President / CEO