"Activities of APRSCP and priority issues of SCP in Asia and the Pacific region"

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Vice President, APRSCP Board of Trustees
29 July 2015
I. Activities of APRSCP

- What is APRSCP
- Vision & Mission of APRSCP
- Board composition
- Major partners
- Roundtable in the past
- Activities

II. Priorities Issues of SCP in Asia and the Pacific
1. What is APRSCP?

APRSCP is an Asia-Pacific focused nongovernmental institution that:

- promotes sustainable consumption and cleaner production.
- aims to enhance and strengthen regional cooperation in the development and implementation of SCP strategies
- promotes best practices, programs, local initiatives, and lessons learned on SCP related projects in Asia and the Pacific region.

*** Established since 1997 as APRCP, changed to APRSCP in 2005
## 2. VISION AND MISSION

**Vision**
To become a sustainable regional network and partnership, with its countries fully committed to the principles of SCP

**Mission**
To provide leadership and support that will enhance information flow and human resources development, and will strengthen public/private partnerships to stimulate the promotion and implementation of SCP policies, strategies and technologies in the region.

## 3. Board Composition

- Board Members and Advisers are currently from the following countries: Australia, Cambodia, India, Indonesia, Laos, Malaysia, Pakistan, Philippines, Sri Lanka, Thailand, Vietnam

- APRSCP Secretariat (through the Foundation of the Asia Pacific Roundtable on SCP)
4. Major Partners

- **International organisations:** UNEP, UNIDO, UNDP, UNESCAP, ADB, APO, WB, WBCSD, EU, GTZ, IGES, USAEP, ...

- **National and Local Government (LG):** Host countries ... Thailand, Australia, Philippines, Malaysia, Vietnam, Sri Lanka, Indonesia, Cambodia: Others... Bangladesh, Bhutan, Laos, Nepal, etc.

- **Business, Industries and NGOs,** ....

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**Global SCP Movement**

- **North American CP Roundtable (USNPPR-P2, Canadian RT)**
- **European Roundtable for SCP (ERSCP)**
- **Asia Pacific Roundtable for Sustainable Consumption and Production (APRSCP)**
- + **African RT/ South American RT/ Mediterranean RT**
## 5. Previous APRSCP conducted (1/2)

<table>
<thead>
<tr>
<th>Dates</th>
<th>Host Country</th>
<th>Theme</th>
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<tr>
<td>1st APRCP</td>
<td>Bangkok, Thailand</td>
<td>&quot;Promoting Implementation of CP&quot;</td>
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<tr>
<td>November 1997</td>
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<td>2nd APRCP</td>
<td>Brisbane, Australia,</td>
<td>&quot;Global Competitiveness Through CP&quot;</td>
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<td>April 1999</td>
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<td>3rd APRCP</td>
<td>Manila, Philippines</td>
<td>&quot;CP for Sustainable Growth&quot;</td>
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<td>Feb-Mar, 2001</td>
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<td>4th APRCP</td>
<td>Chiang Mai, Thailand</td>
<td>&quot;Harmonizing Business and Environment: Still Searching for the Balance&quot;</td>
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<td>January 2003</td>
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<td>5th APRCP</td>
<td>Kuala Lumpur, Malaysia</td>
<td>&quot;Moving CP Towards Sustainable Development&quot;</td>
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<td>March 2004</td>
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## 5. Previous APRSCP Conducted (2/2)

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<tr>
<th>Dates</th>
<th>Host Country</th>
<th>Theme</th>
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<tr>
<td>6th APRSCP</td>
<td>Melbourne, Australia</td>
<td>&quot;Doing Sustainable Business in the Asia and Pacific Region&quot;</td>
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<td>October 2005</td>
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<td>7th APRSCP</td>
<td>Hanoi, Vietnam</td>
<td>&quot;Sustaining Asia Pacific Development&quot;</td>
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<td>April 2007</td>
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<td>8th APRSCP</td>
<td>Cebu, Philippines</td>
<td>&quot;SCP and Green Growth for Climate Action&quot;</td>
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<td>September 2008</td>
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<tr>
<td>9th APRSCP</td>
<td>Colombo, Sri Lanka</td>
<td>&quot;SCP: A Strategy to Meet Global Challenges in Business and Industry&quot;</td>
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<td>June 2010</td>
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<td>10th APRSCP</td>
<td>Yogyakarta, Indonesia</td>
<td>“Leading to Green Business from local initiative to Global Winner”</td>
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<tr>
<td>November 2011</td>
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Theme: “SCP: Paving the Way for the Future We Want in Asia and the Pacific”

The 11th APRSCP was held on 19-20 May 2014 in Bangkok, Thailand.

Co-Hosts from Thailand: Pollution Control Department-MONRE and Kasetsart University

Support by UNEP through the SWITCH Asia PSC, EU Funded Program + other partners (GIZ, UNIDO, MOI-Thailand)
6. APRSCP Activities (1/2)

1. Strengthening the SCP & Resource Efficiency (RE) in the AP region *(operating Roundtable for 18 years since 1997)*

2. Increasing access to information and exchange on SCP within the APRSCP network and among partners and the public

3. Enhancing collaboration with partners to enhance SCP and RE in Asia and the Pacific

4. Providing expertise on SCP and RE

5. Implementing the MOU signed in **Nov. 2012 with UNEP valid until Dec. 2015** aimed to
   a. foster regional cooperation on SCP
   b. facilitate the regional follow up & implement the 10YFP on SCP
   c. Information sharing and regional networking
   d. Strengthen & *facilitate* the capacities of regional public & private sector
   e. Promote public-private dialogue and partnerships on creating the business cases for SCP and facilitate SCP financing
6. APRSCP Activities (2/2)

6. Implementing “ASEAN+3 Sustainable Public Procurement and Ecolabelling (SPPEL) Project” Concluded the SPPEL Project to develop a feasibility study for the regional ecolabelling cooperation in the ASEAN+3 region (final report, Sept 2014)

7. Active Involvement in the 10YFP events: Member of the Multi-stakeholder Advisory Committee of the 10 YFP SPP Programme’s (since February 2015)

8. Active involvement in SWITCH Asia PSC and RECP Net Events and other events: Members of the Board of Trustees participate in sub-regional, and national level

9. Currently, APRSCP is elected Regional Executive to “RECP_Net”: RECP_Net (former NCPC) is global networking initiative that brings together organizations involved in & committed to RECP in developing and transition countries (69 members globally as of Oct 2014)

10. Active in the “Green Industry Platform” Members of the Board participate as a technical expert in GIP, initiated by UNIDO-UNEP, from the request of developing countries and result of Manila Declaration in 2009
I. Activities of APRSCP

II. Priorities Issues of SCP in Asia and the Pacific

- Background
- Roadmap for the 10YFP Implementation in Asia and the Pacific (2015)
- Strategies for Ways Forward
- Asia Pacific Roundtable for SCP (APRSCP)
- Closing Remarks
1. Background (1/2)

Region with fastest growth

- Economic development and social progress have been profound in Asia and the Pacific in recent decades. The region has continued to urbanize and industrialize and the aspirations of its people have changed as incomes have grown.

- The success story of economic development in the region has also resulted in environmental degradation and growing resources use. Continuing demand from the rest of the world for products from the region has added to the pressure to its environment.

- The use natural resources more effectively and efficiently is important for the region to enable further social-economic progress in the region.
1. Background (2/2)

Pioneering region to promote SCP

- The Asia-Pacific region is one of the most active regions taking action on SCP and implementing the 10YFP. The region is pioneer in the implementation of initiatives and projects to promote SCP, through the Asia-Pacific Roundtable for SCP (APRSCP), the ASEAN Forum on SCP, and other SWITCH Asia programmes, policies and initiatives.

- The region has launched its Asia and the Pacific Roadmap for the 10YFP implementation. It was launched during the ASEAN Forum on SCP, held in Jakarta on April 2014.

- The roadmap includes indicators and comprehensive outputs to mainstream SCP in different 10YFP Programmes and sectors such tourism, buildings and construction, public procurement, product sustainability information, lifestyles and education for sustainable consumption.
2. Roadmap for the 10YFP Implementation in Asia and the Pacific

- The roadmap provides activities, and the required outputs, which could support the mainstreaming of, and harmonize efforts on, SCP.

- The roadmap also defines the prioritize areas under the five initial 10YFP programmes on the basis of available funds and strategies within which funds could be sourced.

- The development of the Roadmap have been technically and financially supported by the EU via the Regional Policy Support Component of the SWITCH-Asia Programme.
Activities 1: Consumer Information (CI)

- Differentiate consumer groups: government, industry and households, whereby *different instruments are needed for different groups and different information communicated to different targets.*
- **Identify and promote reliable CI,** especially for small producers, and gives special attention to the Youth as the future consumers.
- Focus on few sectors and on a *short list of goods and services that have high impacts on sustainability* and have already a lot of unreliable information of the sustainability performance.

Activities 2: Sustainable Lifestyles and Education (LSE)

- **Research to establish the links between lifestyles, education and sustainable livelihoods.**
- **Define precisely the components of lifestyles and then identify the sustainable options** of these components. Focus on cultural-social element of LSE.
- Pay attention to the *characteristic/experience/local traditional (or indigenous) knowledge* in the process of SCP.
Activities 3: Sustainable Public Procurement (SPP)

- Develop **specific policy instruments** tailor-made for each country to promote effective implementation of policies that are already in place.
- Establish the **economic case for SPP** and the **benefits for public budgets**.
- Support regional network for **knowledge sharing and exchange of experiences**.
- Identify **common criteria for green products** at least at the sub-regional level. The ASEAN Economic community for example could have a big impact on sub-regional trade.
- Some **specific outputs** are: Support the ASEAN+3 Network on SPP and Ecolabelling, and study on the economic case of GPP.
Promote and improve resource efficiency in the building sector, sustainable social building, reduce resource consumption in building sector through more innovative policies and market mechanisms in the construction supply chain, energy efficiency in buildings to mitigate climate change, and a life cycle approach for the sector including life cycle costing.

Focus on strengthening partnerships between the private sector (real estate developers), government, knowledge providers and international organisations promoting green buildings.

Some specific outputs are: capacity building on green building and construction, guideline to integrate “design for environment” in the engineering, building, and urban planning curricula, and a study to compare life cycle cost of green and “non-green” buildings.
Activities 5: Sustainable Tourism, including Ecotourism (ST)

- **Mainstream sustainability in tourism** is to demonstrate the business case for sustainable tourism, the economical, environmental and social gains needs to be highlighted and good practices promoted.

- **Review, develop and implement a program for incentives** to encourage sustainable tourism technologies and practices in SMEs.

- Provide a platform to bring tourism sector together for *awareness raising and access to information* on the sustainability of the tourism value chain.

- **Sustainable tourism planning** to be integrated into national and regional development plans, sustainable development strategies, and poverty reduction strategies.

- **Some specific outputs** are: Regional NEtworks on Sustainable Tourism (Asia Pacific NEST), capacity building on ST, and Asia Pacific Recognition Awards Programme for ST.
Proposal for additional programmes

- Issue on food and agriculture is also one of important in the region. If a programme on food and agriculture will be initiated under the 10 YFP then inputs from this region are need to be considered.

- **Key priorities of food and agriculture programme in the region:**
  - *Minimize losses in production capacity* due to factors such as climate variability and change, land degradation and shrinking resources, infrastructure and socio-economic constraints.
  - *Increase food production capacity* whilst *mitigating climate risks* and environmental impacts
  - *Accelerate food diversification* while reducing demand for food commodities vulnerable to climate change and wasteful of resources (e.g. rice, livestock).
  - Tackle the *inefficiencies of “bad” agricultural subsidies*
  - Reduce *food loss and waste.*
3. Strategies for Ways Forward

- **Horizontal Activities.** The implementation of the 10YFP in the region need to prioritize on inter-related activities, i.e. Indicators on sub-regional forum on SCP, SCP achievement, Finance and SCP.

- **Communication.** Effective communication is a fundamental requirement towards implementation of the 10YFP. A systemic transformation is needed to move towards resource efficient and sustainable lifestyles which bring better quality of life for all.

- **Partnerships.** So far the “owners” of the 10YFP are the National Governments that have given their approval for the 10YFP. On top of the governments and major groups another set of regional partners will be important to also undertake a part of the 10YFP ownership and engaged in the implementation process.

- **Fundraising.** If strong partnerships are needed for effective implementation, funds will be needed even more. While a specific Fund (administered by UNEP) on the 10YFP has been established, the opportunities for fundraising at the regional level can be more focused and create results faster.
The road to dignity by 2030: ending poverty, transforming all lives and protecting the planet (Post-2015 Sustainable Development agenda)
17 SD Goals: (169 targets)
The Road to Dignity by 2030

8 priority SCP goals

2. Sustainable agriculture
6. Sustainable water for all
7. Sustainable energy for all
8. Sustainable economic growth, productive employment and work for all
9. Sustainable industrialization and foster innovation
11. Sustainable city
12. Ensure SCP patterns
17. Promote global partnership for SD
4. Asia Pacific Roundtable for SCP (APRSCP)

- For the past 18 years, the APRSCP network has been providing a sound platform for multi-stakeholder dialogue and partnerships to advance SCP in the region.

- Activities of the APRSCP have been instrumental in contributing to the promotion of SCP in the forefront of broader policy platforms on sustainable development such as the 10 Year Framework of Programmes (10YFP) on SCP.

- APRSCP continue aims to contribute to this process by providing a sound platform for multi-stakeholder dialogue and partnerships to share and promote best practices, programs, local initiatives, policies and lessons learned on SCP related projects, and to provide innovative solutions towards greener growth and more sustainable lifestyles.

- APRSCP cordially invites you to join the 12th APRSCP on 21-23 March 2016 in Siem Reap, Cambodia to strengthen our efforts in paving the way for the future we want.
5. Closing Remarks

- The 10YFP implementation is extremely valuable for Asia Pacific as a platform for multi-stakeholders to respond to the global challenges of decoupling environmental degradation from economic growth.

- Improving the way we use resources, our production and consumption patterns can be achieved only by the concerted action of all citizens, whether they are government officials, private sector or consumers.

- The Regional Roadmap of the 10YFP Implementation brings together representatives of various stakeholders in the Region to work together through innovation, communication, and networking to make the behavior change a reality.

- Countries in the region and the APRSCP continue to commit and contribute to the successful of the 10YFP implementation. Support from various partners and stakeholders are essentially important.
Green vs Sustainable Consumption

Sufficiency Economy → Decoupling
12th APRSCP:
"Acting together for our future Sustainability“
(in conjunction with “the 5th LCA Agri-Food Asia”)
Thank you!

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