

RICOH

Sustainable Management

RICOH
imagine. change.

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Sustainable Management
Ricoh Company, Ltd.
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Sustainability Management Division

Why Ricoh and for what at COP21 ?

- UN request to Ricoh
- Recognition of Ricoh's commitment
- Providing secure print infrastructure
- Becoming an official COP21 partner



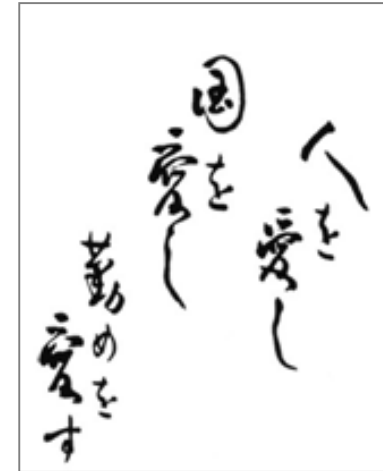
United Nations
Framework Convention on
Climate Change





• Founding Principles

- The Spirit of Three Loves -
 - Love your neighbor*
 - Love your country*
 - Love your work*



- Founding Principles -
Published in 1946

• Mission, Vision & Values

Mission Statement

*At the Ricoh Group, we are committed to providing excellence
to improve the quality of living and **to drive sustainability**.*

Vision Statement

To be the most trusted brand with irresistible appeal in the global market.

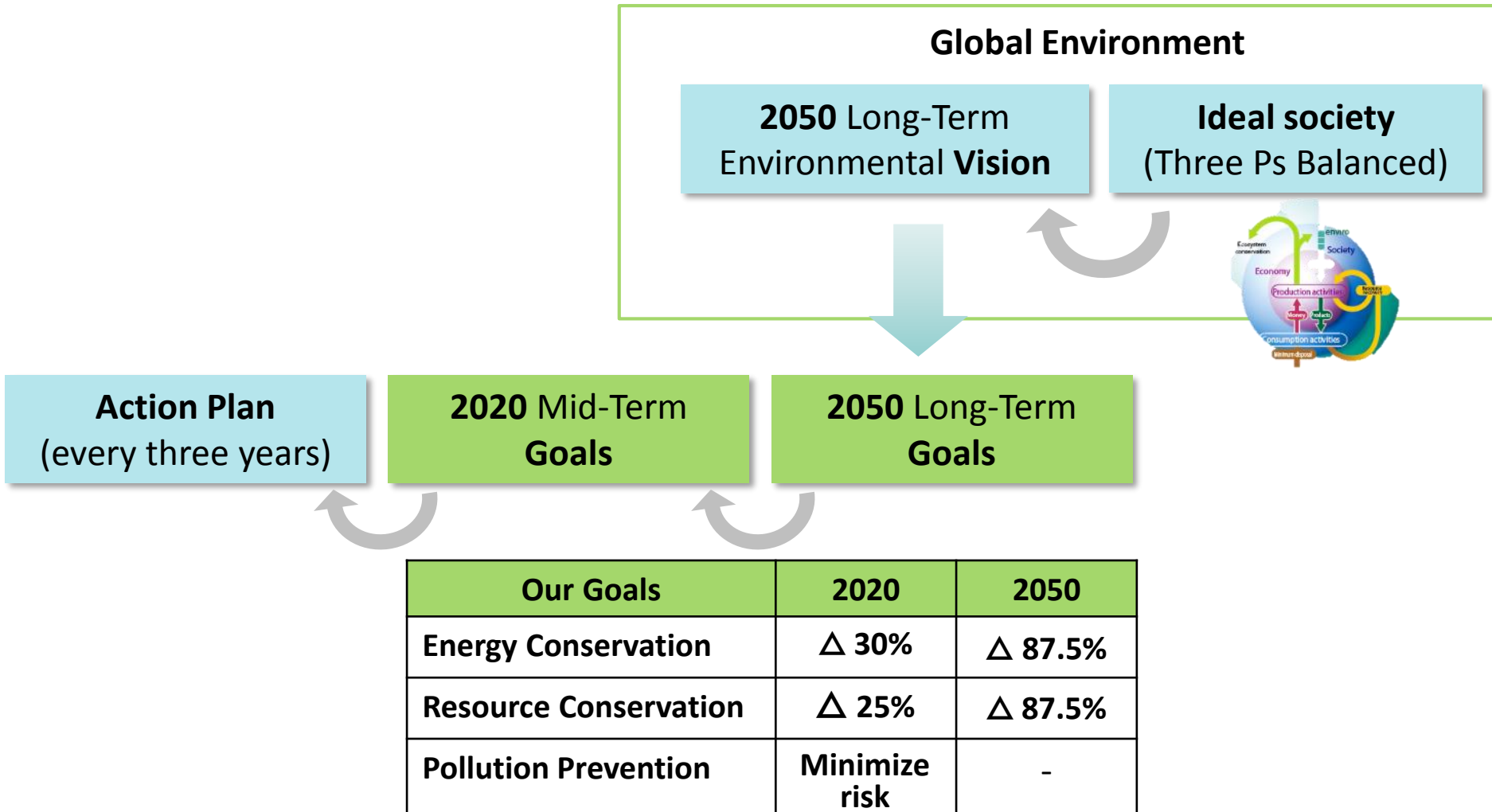
Values Statement

To be one global company, we must care about people, our profession, our society, and our planet.

We must dedicate our winning spirit, innovation and teamwork to sharpen our customer centric focus, and we also must commit to the highest standards of ethics and integrity.

Our Approach & Commitments

Sustainable Environmental Management (SEM) Commitment from a Long-Term Perspective



Overview of SEM Framework

“ Planet, People and Profit ” (3Ps)

Long- term(2050) Environmental Vision

Energy Conservation

Resource Conservation

Pollution Prevention

Biodiversity Conservation

Target

2020	2050
Δ 30%	Δ 87.5%

2020	2050
Δ 25%	Δ 87.5%

Minimize risk by 2020

Environmental Action Plan (each division's activities)

Life Cycle

Life Cycle CO2 emission

R&D Div

Energy-Saving
Products / Solutions
etc.

Promote 3R
(Reduce, Reuse, Recycle)
etc.

Comply to RoHS
Comply to REACH
etc.

Use wood-based products
carefully in consideration
of Biodiversity etc.

Marketing
Production
Procurement
Div etc.

-CO2 emission generated
through Production /
Sales Logistics
-Strengthen management
in energy
etc.

-Reduce waste generated
by business activities
-Reduce the amount of
water used in business
activities
etc.

-Reduce the amount of
environmentally
sensitive substances
used and emitted
-Strengthen Risk
management
etc.

-Conduct biodiversity
conservation activities
with local societies
-Develop preservation
activities for forest
ecosystems
etc.



Driving Sustainability for Our Future.