

Education for Sustainable Development (ESD)

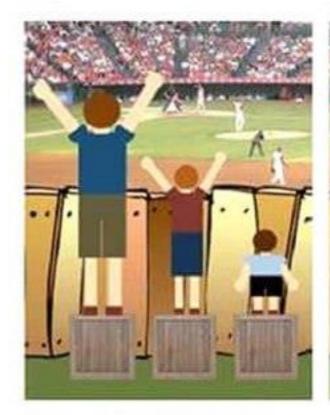
How Can We Change Our Mindset?

Yuto Kitamura

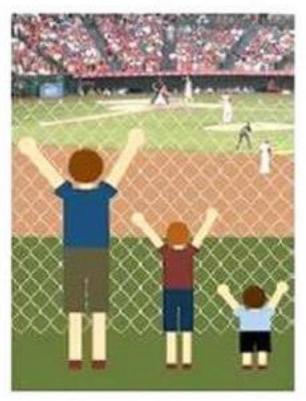
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Promotion of Equity and Challenge to Change the System







Changing the system

Innovation:

Inside Out, Outside In

The Gap



Customer

Expectations Motivations Needs Experience Desired outcomes Service quality



Organisation
Inside Out

Technology
Capability
Resources
Process

Equality

Equity

Source: Mike Clai

Source: Designing Experiences with Outside-In Architecture Mike Clark, Business Designer Milan Guenther, eda.c Enterprise Architecture Conference Europe June 16-18 2014 (http://www.slideshare.net/JPMC12/designing-experiences-with-outside-in-architecture-mike-clark-milan-guenther)

What We Expect in the Post-GAP Era

- ➤ Increasing roles of UNU and UNESCO:
 - Monitoring and evaluation
 - Clearing house function
 - Catalyst to promote the innovation
- Unknown and unpredictable future
- No single answer to social and global agenda
- Not only multi-disciplinary nor inter-disciplinary, but also trans-disciplinary approaches in education and research
- ➤ An importance of "culture" which has not been clearly stated in SDGs.